

## PRESS RELEASE

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### EUROGICIEL becomes SCALIAN A new identity for new ambitions

*Eurogiciel Group is changing its name to become Scalian. A new name, along with our own novel visual identity and a brand new signature slogan to embody the company's new ambition and renewed impetus. The purpose of this change of identity is to **federate its different business entities around a strong, international brand and to enable the Group to achieve sustainable growth in the long term.***



#### An identity that represents the Group's ambitions

With this new identity, Scalian opens up new prospects of growth, including the conquest of new markets. **The company also intends to continue its development outside Europe.**

The Group has taken as its goal a **profile worthy of a global player**. This new identity also embodies the company's values: passion, excellence, rigour, ambition, commitment and transparency.

*"This single brand is a way of consolidating our position as a key partner, communicating clearly with our various stakeholders, and asserting our difference. The stronger and more visible our brand, the more widely understood and attractive it will be. In June 2017, we will be in 9 countries around the world with more than 2,200 employees, all united under the same banner. By bringing everyone together under the same brand, Scalian, we intend to present a unified identity and the image of a company ready to meet the challenges of tomorrow," says Yves Chabanne, CEO of Scalian.*

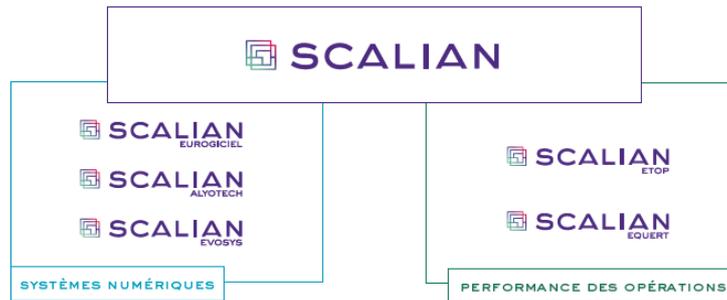
#### 2017, a year of change

After 28 years working alongside the major industrial groups, Eurogiciel had come to be regarded as a key partner, **a company that had been able to keep pace in a constantly changing sector.**

This year, the company takes a new leap into the future by becoming Scalian. This change of identity marks **the Group's ambition to achieve sustainable international growth, the sign of an ambitious and resolutely forward-thinking strategy. The Group's business specialisations involve supporting its customers in their projects and in optimising their performance. The Group is renowned for its specialist staff and provides tailored responses to the problems of each of its customers.**

## Its four historic specialised subsidiaries will henceforth operate through two specialist poles

**Etop International, Equert International, Eurogiciel Ingénierie and Alyotech, the Group's subsidiaries, each have a new identity based on the reference logotype.** As such, they provide skills and an image that together will serve the Group whose name they bear. They will each operate within two newly-created “specialist” poles: **Digital Systems** for Eurogiciel (formerly Eurogiciel Ingénierie) and Alyotech (which joined the Group in October 2016); and **Operations Performance** for Etop and Equert.



### Why Scalian?

The name **SCALIAN** is inspired by the “**scalene**” triangle, one where all three sides are of unequal length. It reflects the company's ability to adapt to all the customer profiles it encounters, and opens up the possibility of developing new activities beyond the field of software. Its English tone will broaden its sphere of influence beyond Europe. Finally, the word “Scalian” embodies the scalability of the Group's offer and the alliance between its different entities.

### About Scalian:

Founded in 1989, under the name Eurogiciel, the Scalian Group has carved out a position as an important French middle-market company in engineering. As a key partner of major industrial companies, it participates in major programmes in the aerospace, energy, transport and defence sectors.

Specialising in digital systems (ranging from simulation and embedded systems to information and telecommunications technologies), and the quality and performance management of industrial operations, Scalian is also recognised for its know-how in the development of innovative products and solutions.

The Group is composed of four subsidiaries that in turn make up two specialised divisions:

- **Digital Systems** for Eurogiciel and Alyotech
- and **Operations Performance** for Etop and Equert.

In June 2017, the Group will have 2,200 employees in 9 countries around the world and will achieve a turnover of 150 million euros.

Locations: 8 Agencies in France (Paris, Nantes, Rennes, Bordeaux, Toulouse, Marseille, Sophia-Antipolis and Lyon) and 8 offices abroad (Germany, United Kingdom, Belgium, Spain, Canada, United States, Morocco and India).

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